

FASSION-X



INSIDER

EDITION 02



Mr Inspiration

Rakesh Upadhyay

The modern "Shravan Kumar"



From a **school boy** with a dream to one of the key people in **Bollywood**, How he **created & maintaining** in the world which everyone

dream of
Read on...

Letter from the Editor



Dear Readers, As Innovision brand management private limited is always on high growth, I am very delighted to present the magazine which will showcase our products related to Fashion, Lifestyle, beauty & Business, It's been a wonderful journey & its still going exciting & I am Glad I got opportunity to explain my point of you in each publication from time to time.

Fassionx-A beauty contest was a memorable journey & now Fassionx season 2 going on, therefore to promote people & giving genuine & better platform each time as promised we are expanding ourselves in field of Publications & Fashion.

We are very proud of are team & each member who done effort to make this magazine possible, In this publication you will get to know about our recent Fassionx relaunch & Magazine product launch happened in Jaipur plus articles of various achievers who has been associated with us in our professional journey, I want to make sure that these articles is worth your precious time & bring some positive impact in your life In this month, our team have taken our CEO interview too in which you can know about Company's future plans & strategies we are planning.

I Sincerely want to Thank Shri Rakesh Upadhyay sir for giving interview for coverage & I congratulate all people who got presence in this magazine & I am Grateful for your precious cooperation & my best wishes to all the achievers with a thankfulness to our readers, I promise you that each publication will come better than previous & will raise the bar of our work each time as always.

Regards
Sneha Verma



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FASSIONX SEASON 2 RELAUNCHING FX MAGAZINE JEWELLERY LAUNCH



Fassionx is a beauty contest for the age group of 18-35 years of Females, both married & unmarried can apply, It was started to provide a genuine platform under one roof for the females no matter they are married or not & judging on the basis of overall persona & not only beauty aspect.

The beauty of this contest is that the winner is just 19 year old & there is a subtitle winner who were 34 years of age & married, therefore we got successful in providing a one roof platform for genuine & potential people & not discriminating because of age or marital status.

THE AUDITION

We have restarted Fassionx 2 with a bang & got a great response with many aspirants who participated in Audition which happened on 6 September at Hotel Four Point Sheraton, Jaipur, We saw a huge excitement on the faces of Fresh talent who participated in audition time, it was a huge success as we were doing any audition after 19 months almost (After Lockdown 1 & Lockdown2 removal), Audition is judged by Mr. Harinder Dogra (CEO-Innovision Brand Management), Ms Deepti Saini (Mrs India International Rajasthan) & Mr Vinay Channana (Owner-Fame Pathshala & RC Vision Dehradun), As per all of them it's a wonderful & well executed audition as many talented aspirants came to try their luck & showcase their talent.

It showed to that entire why Fassionx is so popular among aspirants who wish to get well deserve platform & how genuinely can create goodwill among fresh talents.

FX MAGAZINE & JEWELLERY LAUNCH

In evening Team Fassionx launched their two upcoming ambitious products under Brand FX(Fassionx),Term FX will be used for all upcoming by products of Fassionx, Magazine & Jewellery was launched with the Presence of Shri Govind Ram Jaiswal (Principal OSD to Honble. Governor of Rajasthan),CEO Harinder Dogra explained the strategies through a presentation which is going to execute in coming time to expand Fassion X as a brand Honourable Chief-guest appreciated every effort done by Team Innovision & praise the idea about Fassionx & various other products of Innovision including startup funding assistance FX Magazine will be available each month online & FX Jewellery will be sold in various outlets as well as on all online platforms with a doorstep delivery to its consumers.



FASHION SHOW OF BRAND "DEEPRA"

collection owned by Ms Deepti Saini & Pragya Tibriwal showcased their designs to present people in event, the best part about this fashion show is that all models who walked in this show were fresh contestants of Fassionx whose audition happened the same day in morning.



NEXT AUDITION & COLLECTION LAUNCH

As per CEO Mr Harinder Dogra Fassionx is now going to Kolkata for audition & to launch its own product line under the name of FX clothing in Kolkata.



COVER PAGE PERSONALITY

From a CREATIVE MIND to a SHARP ENTREPRENEUR

From a son every parent wish to, A complete leader, **Rakesh Upadhyay** have it all & doesn't require any introduction, Do read this Complete & open heart interview of our Coveragepage personality..



Q. Tell me more about your family & background you come from?

A. I am born & based in Mumbai, I am a Gujarati, by education I am an engineer & no one is in film business in my family, I fantasize to become a singer in films when I was young as I had done many shows when I was in school/college & I feel grateful that I sang for films & now I get involved as a creative Producer/consultant for various movies, Rest all my brothers are settled in other work as I told you, not a single person in my family was from film background ever.

Q. How many ventures you into?

A. Personally if you talk about my profile I served as creative producer/consultant or you can say Project designer to films, apart from that I own a talent management agency "RAD Talent Management" plus I am into hospitality business which related to hotel acquisition in USA & Canada plus we are into Drug rehabilitation business in USA,

I have my Family owned business too which is of Fire safety equipments under name of "Khodiar Fire & safety Equipments" which is now handled by me only as my brother is settled abroad completely

I am now into Media also with news portal "Navpravah" headed by Amit Dwivedi it is an all India news portal which is growing daily.

Q. How you handle so much workload day by day everyday?

A. I believe it's all about team work, Your team should be capable enough to handle all work pressure & management, Plus we all should follow the motto that "your team will be working with you rather than working for you", if you make your team believe it philosophically & practically, then the work will get smooth & positive results will follow, My team is fully free to take management related decisions on day to day business, we just keep each other updated, thanks to digital technology as whatsapp made life easier.

Q. How You Got Into Entertainment Industry?

A. As I told you I always wished to become a singer in my school days, so it was a fire since starting, slowly & gradually I got a chance to sing too, I sang a song in "Phir hera pheri" which is sung by Sonu Nigam, Shaan & in my voice which is filmed on Akshay Kumar, Presh Rawal & Suniel Shetty in LA, I remember, when that label came I showed it to my father & he felt very happy that you had done what you have wished, it was a long journey & people got associated from time to time.

Q. Brief about RAD talent Management Company?

A. RAD stands from R-Rakesh, A-Amit, D-Deepak, the most important point of our agency is that it is not a casting agency, it is a complete platform provider of talent, talent doesn't mean actor only, it means it contain a complete set of talent like actor, actresses, directors, scriptwriters, photographers, singers, writers, anchors, models etc, in one word if we can say then it is a complete solution provider for any need in any budget for various entertainment related projects, be it films, webseries, Music videos shoots or events. We provide various options of every budget to our clients & the client will choose its team from it according to its budget & requirement, then my team makes sure to arrange that entire shortlisted people on his board for a project, It is everything under one roof

Q. How a person can register in your talent management company?

A. Anyone can approach through social pages available on Facebook & Instagram, they can mail us on our email too, we also do approach people which we saw on various social media platforms, we never charge a fee from any registered candidate, we get into contract with them when we provide them work

Q. Your views on Social media & Its importance & drawbacks in upcoming time?

A. Social media is become very big platform now a days, we can say that it's a blessing in disguise in times of covid as India got so much digitalization in these covid times which is going to achieve almost in next 10 years if covid phase doesn't came, so it's a great revolution happened & still happening In India & around world, there is not a single shop no matter how big or small it is everyone is accepting digital payments from Vegetable to milk vendors everyone, Plus few years back when someone want to showcase talent then he has to provide hardcopies of his photos or CDs of songs, now they have social media, youtube where they just need to provide a link & all his work is available, Now we can also able to see raw look of artists too through their social media as previously we get only portfolio pictures in hand, now it is very easy & saves lots & lots of time of both sides, Now you can see the body language of aspirants too, it is easy for all of us.

Social media is very useful if we use it professionally & in a good way, it is an amazing tool, I don't think that there is a drawback of social media platforms, we just have to be more aware of what people are showing & what they are in reality which you can easily find out in five minutes if you enquire about there google presence, youtubes & other stuff, you can easily analyze a person's work & reputation, so rather than believing on a person on one platform, do give few minutes to know more about them.





Q. How's your experience working with many big stars like Akshay Kumar, Paresh Rawal, Himesh Reshamiya etc?

A. Few people come in your life which is "God sent people" as god can't come physically to support you, So as per me Akshay ji is a God sent man in my life, Akshay ji is a person who always stood with me in my Thick & Thin time if I say in one line then Akshay kumar is not my friend he is a big man & a big star but Akshay as person & a human being he is a very good & dear friend of mine & I love & respect him very much & the way I look my parents same way I look Akshay ji, he is very respectable person in my life & always be. They all are my family & a god sent people in my life, Paresh ji is a senior talent & always treated me like a family, Himesh is dear person & a family, The best thing about Himesh bhai is that he is having superb focus on work, he never gossips, he never talk about other people, I have never seen such a focused person in my life which is so into his own work & world. He is constantly & consistently think about work, work & work, very very few people I know in film industry who have this rare quality.

Q. What is the biggest strengths & weaknesses you see in new aspirants who wish to join movies?

A. Biggest strength is they are fitness cautious, many of them learn acting & skills they want to show but I see aspirants getting tired mentally due to struggle & hardwork in very less time which is a weakness, a person has to be consistent in their effort to get success here. A person have to give a time bound phase in which they have put their best efforts to get succeed, if then also they can't get success then they should try in different field as sometimes destiny have something better in store for you, I am is telling you from my own experience, there are many industries where you can show your talent.

Q. What is the biggest setback you faced in your professional life till date?

A. The Only Biggest setback which is unmatched from any other setback is when my lost my father this year in April, I don't know if someone is able to feel that what I am answering but this is reality that I never saw any setback bigger than this in my entire life, but yes iam accepting slowly that he is always with me & his blessings is always around round the clock, I never thought now that he is not with me.

Q. According to you what is your biggest achievement?

A. My biggest achievement in my life is when my father used to say that I have four sons all are very good but you are my "Shravan" (Shravan is called as an exceptional son who obey every word of his parents always in Hindu religion)

Q. According to you which one id more profitable with low risk - making a webseries or making a movie?

A. It is all about what kind of product you are working on & budget, whatever you are making it has separate market available & separate scope of success.

Q. Your views about OTP platforms & its scope in India in future?

A. I feel it is getting Bigger & Bigger, India is a Big market, I think whatever rise people assuming here for OTP, it will be more than 300-400% more than that for sure, You can See your Favourite stuff in comfort of your home, you can pause if call came & restart from same which was missing in picture halls, I am not saying movie halls will finish but OTP will & has created a separate Big space In Indian & International Market & it will create more bigger space in coming time.

Q. Your message to young entrepreneurs who want to make it big

A. Whatever you do ,do it with your heart & always keep one thing in your mind in your life that do go out from home daily after taking blessings from your parents, be it physical or through there photo, It is your protection from many karmas, it doesn't mean you will not get difficulties but the amount of difficulties will be much less than assigned on you, Do it all work with your full passion, If you want to come in Film line come with full passion, Don't come if you coming only due to glamour or you are a glamour stuck, if you want to come in film line do come with passion for stories, making movies, Living that moment & enjoying every bit of cinema. If you are only glamour stuck you can't achieve all which you want to achieve here as Passion is what makes you successful.



Q. You are on main jury panel in season 1 & now season 2(upcoming)Your views about Fassionx as a whole?

A. It's a Lovely & amazing venture, It's a genuine platform for new talent & beyond that I know Harinder Dogra from more than 15 years, he is a nice person, whatever he do he do with full passion & dedication, A loyal towards his work is his quality & whatever person do with full dedication & loyalty the result always comes good, I feel very honour to get associated with the people & the kind of events Innovision do, Your team do work with heart & with full passion & iam sure Innovision has a very bright future in coming short time

Q. Fassionx (FX) now coming up in Jewellery, Magazine & Clothing brand & planning for a we series too. Your views about this?

A. Connect Digital Platforms for your use to promote your products & the way I know Innovision iam very sure it is going to be Bloom in very short span of time.

Q. How you get associated with HR(HIMESH RESHAMIYA) music?

A. We are into project to project partnerships, last project we did together was "Happy Hardy & Heer", as I told you I have interest in music, so that was the reason behind we came close & the sing which I sang in "Phir Hera pheri" was composed by Himesh ji only.

Q. What is the role of Being a "Creative Director" of a movie?

A. You can say it's a creative producer or creative consultants, my role is Starting from the project starting till it gets release from selecting locations to castings, from permissions to technicians, from music to song selections from film marketing to releasing & placing a creative producer gives suggestions & strategies to make it profitable in revenue terms, you can say it is like an architect for a building, as an architect can give you right suggestions as per your land size ,same thing a creative consultant can guide you according to your project. It is an important part of core team.

Q. Your nearby future plans?

A. Honestly, I go with the flow, I never thought I will create an talent management ,hospitality businesses, I keep taking blessings of my parents & work in a positive way, "The beautiful Breakup" my new movie is coming soon.



FUTURE IN CINEMA



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VFX
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Visual Storytelling
Scene Composition
Working With Film Crew

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Potential Talents



AKANSHA

VITAL STATS	36/32/36
TYPES OF SHOOT DONE	PRINTS & RAMP WALK
MANAGED BY	FASSIONX
BASED AT	DELHI



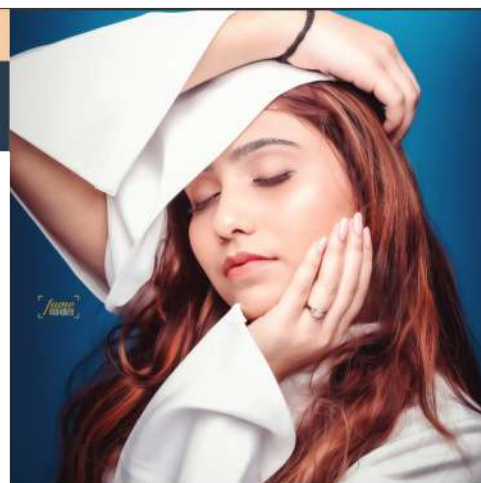
ANJALI GUPTA

VITAL STATS	32/28/34
TYPES OF SHOOT DONE	PRINTS, ELECTRONIC, RAMP WALK
MANAGED BY	FAME PATHSHALA
BASED AT	UTTRAKHAND



ARTI KHANNA

VITAL STATS	32/30/34
TYPES OF SHOOT DONE	PRINTS & ELECTRONICS
MANAGED BY	FAME PATHSHALA
BASED AT	UTTRAKHAND





RITU JETHWANI

VITAL STATS

34/30/34

TYPES OF SHOOT DONE

PRINTS, ELECTRONIC,
RAMP WALK

MANAGED BY

FASSIONX

BASED AT

JAIPUR

ARUSHI BACHETI

VITAL STATS

32/30/37

TYPES OF SHOOT DONE PRINTS & ELECTRONICS,
RAMP WALK

MANAGED BY

FAME PATHSHALA

BASED AT

UTTRAKHAND



KIRAN

VITAL STATS

36/28/34

TYPES OF SHOOT DONE

PRINTS, ELECTRONIC,
RAMP WALK

MANAGED BY

FAME PATHSHALA

BASED AT

UTTRAKHAND

LAXITA JAIN

VITAL STATS

32/30/34

TYPES OF SHOOT DONE PRINTS, ELECTRONIC,
RAMP WALK

MANAGED BY

FASSIONX

BASED AT

JAIPUR





THE *adding effect*
WE SERVE YOUR MEMORIES FOREVER

NANCY KHAN

VITAL STATS

34/32/36

TYPES OF SHOOT DONE

PRINTS, ELECTRONIC,
RAMP WALK

MANAGED BY

FASSIONX

BASED AT

JAIPUR

PUJA BHANDARI

VITAL STATS

34/28/36

TYPES OF SHOOT DONE PRINTS & ELECTRONICS

MANAGED BY

FAME PATHSHALA

BASED AT

UTTRAKHAND



RISHITA MISHRA

VITAL STATS

32/28/36

TYPES OF SHOOT DONE

PRINTS, ELECTRONIC,
RAMP WALK

MANAGED BY

FAME PATHSHALA

BASED AT

UTTRAKHAND

SRISHTI CHOWDHARY

VITAL STATS

32/30/36

TYPES OF SHOOT DONE PRINTS & ELECTRONICS

MANAGED BY

FAME PATHSHALA

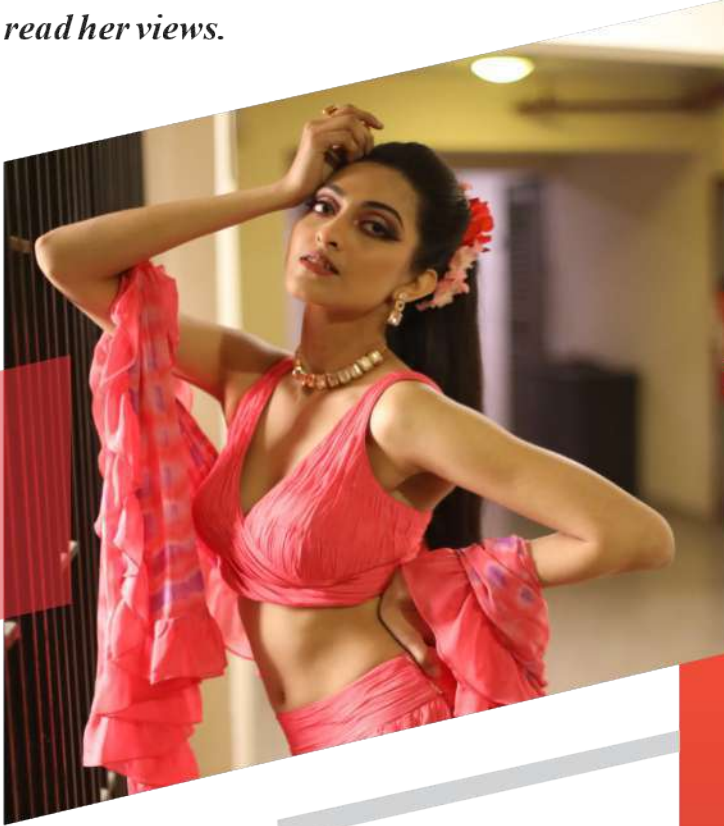
BASED AT

UTTRAKHAND



AYUSHI

was one of the most popular contestant of Fassionx 1, her journey till date is quite impressive from Top 15 of Fassionx till walking for Femina & other Brands, Ayushi earned quite a lot in short span, She is now The Official Brand Ambassador for FX Jewellery Brand, Lets read her views.



How you feel about becoming a brand ambassador for upcoming FX(Fassionx) Jewellery Brand?

Firstly, I'm so thankful to be part of Fassionx. I'm super excited for this new journey and it's surely going to be super fun.

Tell me more about your family & background?

I come from a middle class conservative family. My father is an insurance consultant, my mother is home maker and I have a younger brother.

Tell me about your professional journey from starting to till date?

My modeling journey was not at all easy. From starting till now, I have been fighting for each n everything and still fighting. My family never allowed me to get into this field but I had to do, so always kept on trying to make them understand about modeling.



My modeling journey was not at all easy. From starting till now, I have been fighting for each n everything and still fighting. My family never allowed me to get into this field but I had to do, so always kept on trying to make them understand about modeling. Today, they support me well n I travel different places for work. In my entire journey, I have been misguided by alot of people, tricked by many. Through all, I have learnt a lot of life lessons. Finally, I only want to say is, the journey is yet to be continued...

How much difficult is to handle both job & passion side by side?

It's damn difficult to manage job n passion. But when u have the zeal to achieve something, u find ways to do so. You should never depend completely on someone or something. Therefore, it's too important to keep a balance of everything that plays an important part in your life.

How much influence family support make in anyone's Career?

I believe, that's the most important thing. It gives mental stability and you can actually concentrate on your work. In my initial day's when I was not supported by my family, I never used to tell my family about my projects. Due to that there was a fear, a wierd feeling and even not able concentrate on anything. So according to me, family should support and understand.

Your views on Social media & Its importance & drawbacks in upcoming time?

Actually social media can change your life. Social media models are more popular than professional models...

It connects everyone around the world and in fact you need not to share your profile, just share social media handle.

Sadly, children are so inclined towards these platforms that's going to impact their career as well. All these social media consume a lot of time which is not at all worth.

What is the biggest challenge you faced till date professional or personal?

Faced many challenges, professionally as well personally. Personally, it's all about family. Coming from a conservative family, restrictions on clothes and timing made the situation so difficult to handle. Another is professionally, I feel people in this industry are rarely genuine and are actually ready to help. Only challenge I face professionally is that the people around are not trustworthy and you need to be too careful.

What are the three qualities a man must have to impress you?

Well, few qualities a man must have are as follows:

- i. Truthful
- ii. Trustworthy
- iii. Uniformity in behavior (in the beginning they are nice to you but later you they show their real face)

Why you chose modeling as a career?

I feel, modeling helps to express your emotions and feelings. It's a kind of creative work and I love it.



Your idea about marriage?

I feel if you and your partner are compatible and understanding, then marriage is a beautiful part of life. Otherwise, nothing can be worse than a bad marriage.

Your views about Fassionx & how's your Journey in season 1?

Fassionx is a great platform for all new people who want to begin their journey into modeling. Talking about my journey, it was not too good as I had high expectations but I think destiny had some other plans. Overall, I learnt a lot and my modeling journey started from Fassionx only. So, I'm so thankful to everyone.

Your message to new aspirants of Fassionx season 2?

I would just like to say, work hard on yourself and keep learning. It's a very good platform so don't miss any opportunity.

Your plans for next three years?

Well, in the next 3 years I see myself at a stage where people will consider me as their role model.

PREDICTIONS FOR THE MONTH OF NOVEMBER 2021

BY ACHARYA VASRSHA MATTA

Varsha ji is a certified Reiki Grand master, I am a fera healer, tarot card reader, Angel therapy, Angel board reading, Vaastu expert & many more experience in her kitty, she is based in Dehradun you can contact her on



Aries

(Mar21 - Apr 19)

It is time for new beginnings, a journey perhaps into the unknown that will be exciting and fun. Avoid impulsiveness.



Gemini

21 May -21 June

Lots of mood swing waiting for you this month.

Time to pick up healthier food habits. Do not invest this month in any new venture strictly. Be careful for ur words. Dont rely on people this month. Lucky number/ dates 10,6,4



Taurus

(April 20 - May 20)

Using your humour, Passion and energy in work will create opportunities. Try to utilize your skills Partnership will be beneficial.



Cancer

22 June - 22 July

You will get mental stability and peace this month. Time to feel secure and happy about your relationship. Chances of long Journey too. You will be honest about your words this month. Avoid investing money in luxuries this month. Lucky number/ dates. 7,2,3



Virgo

23 Aug. - 22 Sep

Your body needs some rest this month. You might be feel bit lonely and misunderstood. Don't invest in vehicle or property this month.

Lucky number/ dates 5. 4. 8



Leo

23 July- 23 august

Don't forget your medicine . Travelling with your partner is the demand of this month to make you peaceful and stable. Do something silly . Good luck and lucky energies are helping you this month. Don't take criticism to your heart, instead take lessons from it.

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Libra

23 Sep. - 23 Oct.

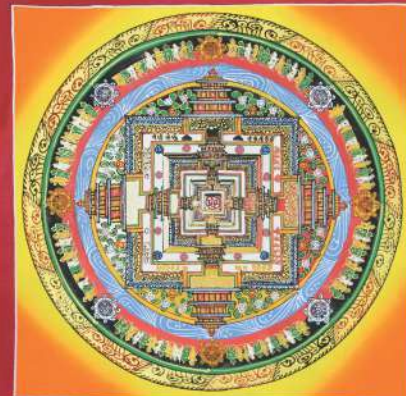
Month to spend some time and do something crazy with your partner.
 Make some Plans .
 Be careful while spending money.
 Do not spend money on luxury items this month.
 Lucky number/ dates. 6,8,5



Sagittarius

23 Nov- 21Dec

Lots of water and healthy diet should be your priority this month.
 If you are single and looking for a relationship, this will be the best time to start new relationship.
 Invest in some new venture and properties.
 Lucky number /dates - 14 ,21



Scorpio

24 Oct - 22 Nov

You may feel more sensitive about your emotions this month.
 Time to take care of your body and mental health.
 Try some meditations and Pranayam .
 Do not buy anything useless .
 Work on your confidence.
 Lucky number- dates. 9 3. 4



Capricorn

22 Dec- 19 Jan

Take care of your throat.
 Stay away from alcohol and smoking.
 You desperately need a change asap.
 Avoid gambling or lottery this month.
 Spend some time with ur siblings.
 Lucky numbers/ dates. 5 6 2



Pisces

19 feb- 20 march

Month is full of positivity and high energies for you.
 Everything will be alright .
 Travelling will be fun for u.
 Luck and fortune is working for you.
 You will get lots of praise for your work but u have to avoid
 Proud
 Lucky number / dates 4 6 9



Aquarius

20 Jan - 18 Feb

Don't ignore your pain or health this month.
 Singles will attract some new partners this month & married may feel little bored in their married life.
 The most important thing is to have positive attitude.
 Elder person of your family is missing / needs u.
 Your bills need to pay this month.
 Lucky number / dates 5 3 1

BY ACHARYA VASRSHA MATTA

www.divinezoneindia.com

Contact No.: +91-9759217629

Dr Swarupa Mitra

doesn't need introduction, She is a renowned name in field of cancer care & awareness, travel across nation & outside, she created awareness & treated many people from cancer, Lets read her views



Q. How did you start your journey as a doctor?

A. I started my journey as a doctor, as an oncologist, at Patna, my erstwhile home state. I worked as a trainee at various cancer hospitals of the city, before getting a break in Delhi. This was the place I had chosen to settle down in, because of its extensiveness, the number of opportunities that it offered and the scopes to grow in my career as a Cancer Specialist. To a small town, middle class girl like me, Delhi used to be a distant dream.

Q. What are the challenges that you faced in covid time especially in the 2 lockdowns?

A. Covid time was a challenge for every one. These years would be remembered in history as tragic, helpless and trying period of the life time. For me, being a cancer specialist, I believed and emphasised that cancer treatment cannot be neglected because of the pandemic. Cancer detected earlier are curable. So deferring cancer treatment meant loosing that golden opportunity to cure. Hence we worked looking after both cancer and the Covid patients admitted in the specially set up Covid wards. Stress of getting infected with covid or carrying the virus home, was not any less.



Q. What is the biggest professional challenge that you faced till date in your practice?

Your views on social media and its importance and drawbacks in upcoming times?

A. Social Media has become a necessity these days. No one can deny its worth. But everything has its merits and demerits. While the social media, has allowed us to remain connected so closely, has thrown open before us vast sources of knowledge and information, it is for us to decide how we use it. Cyber crimes have been rampant, misuse of personal data and information are nightmares. Exposure of social media in children can be ghastly if not controlled by teachers and parents.

Something which is not much discussed is that social media probably has snatched away power of imagination from us especially from children. They have never imagined fairies, and witches, princes and queens, forests and chatels as we did in our childhood as we read fairy tales.

Q. How people can get aware about early symptoms of Cancer?

The onus to spread awareness about cancer lies with us and other doctors. We advise people to get to read about these messages or listen to them. It is also equally important to stay away from wrong information that the internet is flooded with these days.

Q. According to you, what more as a country we have to do to cure or stop cancer?

About 60 % of all the cancers that we see are preventable. The most important cause is tobacco, which should be banned. Other preventable risk factors like obesity, life style, stress can be improved. These alone will cause a large decrease in the incidence of cancer.

Cancer treatment should be made available atleast at the district level hospitals so that there is no crowding of the cancer OPDs in the cities and Metros. This will not only make easier availability of the treatment, but also more people will receive treatment at places near their home with out delay.

Q. How is your experience working with newly appointed doctors and what positive side do you see in them?

A. It has been a great experience working with our Gen Next doctors. They are all very dedicated, very well read with a plethora of knowledge and exposure. They are endowed with greater opportunities, better facilities in this era of media and internet. Professionalism is also very impressive. I also like the way they handle smoothly their personal and professional life with ease.

Q. How did you get associated with innovision?

A. I got to know about Innovision through our journalist friend, Mr Surender. He got me introduced to Mr Harender, who is the creator of this platform. It was then I got to know Mr Harender as a polite, humble and hard working man with a kind and warm heart.

Your idea about Fassionx 1 and now Fassionx2 (upcoming finale)

Your message to new aspirants of Fassionx?

Your message to youth who want to join medical as a career.





Manoj Sharma

ENTREPRENEUR OF THE MONTH

Few people set a landmark from their own, Our team contacted one of those few person who made his mark on his own, a self made entrepreneur who started from scratch who now runs a full fledged company, Manoj Sharma is a well known name in field of outdoor advertising & Travel Industry..

DO read his views..

Q. How you started your Journey?

A. I started through small front level sales job when I was a teenager, but I have believe that I can do something on my own, it was not an easy task as I came from a very humble family, from creating capital to making first move is not an easy task, as I was the sole bread earner of my family, It was quiet a journey which I really proud of when I look back.

Q. What kind of business is you in?

A. We are into advertising especially outdoor advertising from almost two decades, I have a travel business too which mainly deals in foreign travelers, I have some stakes in real estate & software.

Q. According to you, what's the one thing you, an entrepreneur must have to succeed?

A. Patience & determination to achieve its target, which I see is lacking in many young people, I am not blaming them as most of them are really talented people & have full potential to succeed but these two qualities are must for any entrepreneur.

Q. What scope you see in travel industry after this covid crisis?

A. I am sure the industry will boom with new records soon within a year as people are desperate to travel just because they are in home from last two years, people wanted to explore new places too & it will be for both segments national & international travellers, As of now only business people are traveling mostly but I am sure

with some government support things will be back & growing soon.

Q. Your views about Fassionx & its Products?

A. Fassionx is a exceptionally good platform for genuine & deserving models to showcase their talent & grow in glamour industry, its one of a kind & successfully done earlier & now ongoing with better versions, as far as FX magazine, jewellery & upcoming clothing line is concerned iam sure Harinder & its team will do a wonderful job as Harinder is a close friend of mine from last twenty years, I know & trust his potential fully.

Q. Tell us about your upcoming plans & ventures?

A. I am open to investing in new ventures which seems promising as after covid world is changes & we all need to do smart work, As far as my core business is concerned, we are expanding it to across India & international boundaries in coming one year positively

Q. Your message to Young generation who want to make it Big like you?

A. Stay Focus & trust your journey.

Q. If you wish to change one thing in ongoing Indian economy process, What will be that?

A. Indian economy is going on with lot of positive changes, It is becoming more digital & Transparent which is very good in coming future, tax payers are increasing & there is a transparency in every sector & process of work, Its really beneficial for economy & entrepreneur like us ,India have a bright future ahead.



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Adv. Dev Yati

From a Physics educator who teach people gravitational force till providing justice to deserving people, Dev Yati is quite a name in Legal Field, A complete professional, passionate & Young lawyer who made his mark in self made style, Do read...



Q. How you started your professional journey?

I am a first generation lawyer in my family, although my father was in Delhi Police , he was Addl SHO / SHO of various police stations, initially I started my career as a Physics Teacher, it was a very scary subject for those students who are unable to understand the basic concepts, later on I realised that people of less IQ / Knowledge than me are earning higher than me , so I made my mind to change the profession.

Q. Your Idea about Importance of Legal processes in anyone's personal or professional life?

It is very important to live a stable, disciplined & peaceful life, it doesn't matter how much true & genuine you are with others, we are living a world which has all types of people, so to protect yourself & your loved ones you must have a legal consultant for any deals like you have an insurance consultant in every family, Legal processes in a positive way can give you long term peace in your life. needy people who are deprived of their rights.

Q. Your views on social media & its importance & drawbacks in upcoming time?

Now Social Media is not a digital life, it is your own life which creates a social circle in a positive way, after lockdown it became huge too as you all know ,most of the things including court proceedings became online that time which saved a lot of time & cost too, Social media can create influence in a positive as well as in a negative way, people who misuse social media just to hamper any one's image have legal rules against them to stop that kind of habit, so in brief according to me social media plays a very important role in everyone's life if used in a positive way.

Q. What Challenges people Face to get justice?

Most of the genuine people don't get exact information about legal processes & their own rights to defend which is a cause for many delays in getting justice, I think we all need to get fully aware as responsible citizens about our rights in this beautiful biggest democratic country we live in.

Q. What is the main three things a good lawyer must have in his skills?

Extremely Sharp research skills, patience & skills of explaining the exact words to justify your clients is skills a lawyer must have.

Q. Who all is in your team?

We have a group of lawyers from very senior to new joiners plus interns ,so you can say that we have mixture of youth & experienced, we take support from many people in law fraternity from time & case to case too.

Q. How you got associated with Innovision & your views Innovision as a company?

It was an honour for me to be associated with the team of Innovation group, one word for Mr Dogra , he is a person with good heart, he is just awesome, we can achieve anything if we have right person at right place.



Q. Your message to younger generation who want to take law as a career?

No doubt choosing a law as career is not an easy task , merely getting a law degree doesn't make you a successful lawyer, you need lot of rigorous approach, patience, hard work, get updated to recent changes in law etc for becoming a successful lawyer , in this field you can also fight for the rights of poor and needy people who are deprived of their rights.

Q. Your future plans of next three years?

I want to make sure people working under me will get a fair chance of growth & my clients will get justice they expect as due to them only I am here, I never calculate years for any plans, I take day by day & try to become better person each day from previous day.



We Got our CEO to explain about **every** segment & ventures **Innovision** deals into

Lets find out his views about products, team & expansions..
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Q. Before coming to Questions tell us about your Professional journey till date?

A. I was an Investment Banker when I started my career, I worked in Banking, Finance & investment sector for almost a decade, it was a beautiful journey there, I was sure that I want to start something of my own & then I entered into event management, slowly & steadily things got better & I made an event management company to a full fledge brand management company, then a complete private limited firm from proprietorship, It's a beautiful journey with full of memories & struggles & I am grateful for it.

Q. What Innovision Brand management do?

A. Innovision is a complete brand management solution company which means that we will help people & companies from their starting till revenue generation process, like from starting from there company registrations, making websites, softwares, helping in manpower, doing event, media, marketing & creating revenue generation module, we are a one stop solution for various people & clients, We do our own investment ventures too like "Fassion X" which is a beauty contest, "Click for passion" which is a photography contest & various other fields, we are into wedding planning since we started company, so it is also one of the old vertical we have & we do various corporate events for corporate like Air India, Lg, Samsung, Axis Bank, Vivo, Muthoot etc.



Why you expanded Fassionx with FX Brand?

A. Every product needs expansion if we have to generate more awareness & revenue, We committed to people that we will not charge a single penny from any of the contestants who are participating in Fassionx plus we are committed to provide more & more platforms for deserving contestants who taking part in Fassionx, therefore we created a Brand FX which is entering into jewellery, Magazine & clothing business to provide more platforms for deserving people & to generate revenue for the company.

Q. What is Brand FX,give more details?

A. FX is entering into three categories as of now, which is Magazine, Jewellery & clothing, we are coming up with mobile app which will have all products in one go & people can buy stuff in single click, Magazine will create awareness, Branding & build a month to month relationship with our associates on regular basis plus they will get to know all updates about industry & our organization on regular basis,FX Jewellery is a beautiful Fashion product segment which will create an impact in market in coming time, we are selling retail & creating distributorship too,FX clothing we are launching soon which will be with tie up with various talented designers in our team,we will launch a segment in very three month & change it on other level after that,We have a data around 500 female models who has been associated with us across india & we have in-house team for Marketing, production & softwares,so it will be easy for us.

Q. What's your views about Teamwork?

A. Team work is a most important thing if any company want to succeed, people in team need to sideline there ego, attitude & intellectualness & need to work in cooperation process with loyalty for any type of success, Average team with these qualities can beat any team who have exceptional qualities.

Q. Tell us about CClick for passion?

A. CClick for passion is a beautiful product which is a photography contest, in this contest people send us photographs & painting clicked or made by them & winner will be getting a mark 4 camera when we do its finale, We already got approx 2500 pictures & 450 photographers/painters from across world in all three categories (Product, Nature, Lifestyle), Its Finale for first season we will announce in coming three months.

Q. Howls your wedding & event business going after pandemic?

A. Wedding is a business which we have forte as it is the first vertical we opened when we entered into business, we get all the weddings by reference only & haven't done any single advertising till date for it, we are into destination weddings too & provide the most competitive price for any wedding across India Guaranteed, Events we do for various corporate Like Axis Bank, Lg, Samsung, Air India, Vivo etc, After pandemic things are slow but slowly & gradually I am sure it will improve.



Q. What Role” Innovision energy” do in talent management?

A. We have a vertical named as “Innovision energy” in which we help talented people of every field to get work, if they require any investment to enhance their product, we do that too in this segment, So Innovision energy is a platform where talented people will get every help they need.

Q. What is Board membership & how it is profitable?

A. Board membership is a two year programme where a person needs to invest 6 lacs & every quarter they will get 1% or 75k as profit (Whichever higher),that means in two years his money will get minimum double, plus board member will be in elite category in our company & can advice in various strategies & brandings & there air benefits like free airtravel, accommodation, event passes discounts & many more too.

Q. What is Dharm Mobile app & hows it going?

A. Dharm mobile app is a single platform where you can get details of every religion related services vendors of across India in a single click ,no matter which religion you belongs too,App is already in android phone & soon it will be available in IOS platforms too, Sales & registrations already started, I created this platform in lockdown phases as software is the next generation business.

Q. What's your plan for your team?

A. I want to make sure my team will earn, as many of them worked for me in love & respect & on bare minimum, I want to stretch them to their full potential in all parameters & if they get along, money will come to them, its just survival of the fittest & I make sure my team will be fittest. Toxic, disloyal & untruthful people need to go far from team now in each steps.

Q. What is Innovision membership programme & how it will benefit associated people?

A. It is a concept created to help each other financially & to make sure whole associates will get financial independence plus company will have new energy & associates, A member just need to give five thousand for ten months & they will get Sixty thousand after completion of year, they will get loan of fifty thousand straight away without any cibil or track checking after giving six installments smoothly, this will help people to get one good money to spend in there urgent & emergency needs, Every member will get Free FX magazine, Event passes, Free air travel, discounts & it will be mandatory for everyone to get it if they want to get associated with a company.



Q. You are planning for a webseries, tell us more about it?

A. We are working on a 9 episode web series which will be based on many aspects of Fashion & lifestyle, we are looking for around 17 female & 13 male characters for same, it will be released on one of the most viewed OTT platform, soon you will get more update about it.

Q. What is the most important thing a team player must have?

A. Loyalty & Doing its part in most effective way.

Q. Your views on Competition & progress?

A. Competition is a must for progress, Progress is what a person can feel in its day to day & personal life, progress satisfy you internally as well as externally, completion should be healthy & without jealousy & negativity, every person has different mindset & parameter for success, we all have to keep this in mind, Now a days people only want to copy there competitor by launching similar products buying same property or car, we all have to set our goals & works towards it.

Q. Your Plans for next one year?

A. I believe in taking each day as it comes, yes we do have one year professional plan & we just want to achieve it, That is the plan.

Q. One lesson you learned in your professional journey & one you learn this year?

A. One lesson I learned in my professional journey till date is nothing comes free & a lesson which I learned this year is don't give chances to toxic people they will hamper more people in second chances.



HINA KHAN

Hina is one of the Core & Oldest member in Innovision, She is always a helping hand & always ready to take any Professional challenge assigned to her, One of the most respected & known member of company, do read her views..

Q. How u started your professional Journey?

A. I did my MBA from Wigan and Leigh College which is first college in india to bring British education here. I joined Eldeco through campus selection as Marketing executive. Later got an opportunity in fashion industry through Innovision and I grabbed it with both hands.

Q. How u came into Innovision

A. I always had a passion in fashion industry and when I get an opportunity in Innovision, I thought this is the time and I joined the company 4 years ago

Q. Your message to new contestants of Fassionx

A. I would like to say to new joiners to enjoy your time in Innovision and learn as much as you can. It is the best platform for the beginners.

AKASH SHARMA

Akash is associated with Innovision since starting of Fassionx, A dehradun resident & highly talented youth who have a critical role in creating successful Fassionx audition, Do Read

Q. Tell me more about your profession?

A. I have worked in some feature films n my movie came in 2016 named "Chhatra Rajniti". I worked as hero in it. Plus I m an advocate and also I run a public charitable & religious trust for social work.

Q. What are your views about Innovision brand management team as a whole?

A. Innovision brand management team is very hard working, sincere, loyal and all are like family. As Mr. Harinder Dogra keeps every member as a family member and due to his hardwork this company is the top most company in India.

Q. Your Views on Fassionx?

A. Fassion X is an outstanding platform for people who like fashion field. Due to Fassion X shows many girls made their future that was waiting for a right chance to prove their talent. Fassion x gives chance to each n every talented girl who are from any kind of family. All are treated equally according to their talent.

Q. How's your experience working with Innovision ?

A. My experience working with Fassion x was very wonderful. Especially thanx to Mr. Harinder Dogra ji who treat me as his younger brother. Working with Innovision was very wonderful. All team members are very talented and like family. Innovision gives chance to each and everyone to prove their talent.



JATIN SHARMA

Jatin is the youngest, newest & promising member in Innovision, His contribution in recent launch is appreciated by many, Do read his views..

Q. How you started your career?

A. I started my career as a model in Mumbai & worked with various projects including TV shows in 2017, then I decided to build my career in acting, I worked with projects like dus ka dam, a Marathi movie, TV commercials and other short movies & projects. then in 2018 I came back to Jaipur & started my own event management company & worked with various other projects because I wanted to promote our Rajasthan culture, then I got chance to work as a production assistant & after that I started working as a casting & production executive,. I did casting for various tv's and songs and other projects. I got chance to work as an Asst. Line producer in Rajasthan & now I am working as an casting director / Asst.line producer/Event planner in Rajasthan.

Q. Whats your views about Innovision brand management team as a whole?

A. Innovision brand management is a group of Talented & skilled people, especially CEO of company Harinder dogra sir is very nice and supporting person, The way all team members work in ground is very different and Impressive.

Q. How's your experience working with Innovision team first time?

A. It's was fantastic moment working with innovision team & I am very thankful to Mr. Harinder dogra sir to give me opportunity ,all team members are very hard working & talented too.

Q. Your Message to new aspirants who wish to Join?

A. I want to tell new aspirants who wish to join casting or modeling World that come with Proper talent and Proper preparation with guidance because there is not any easy way to success and achieve goals so come with Proper preparation.





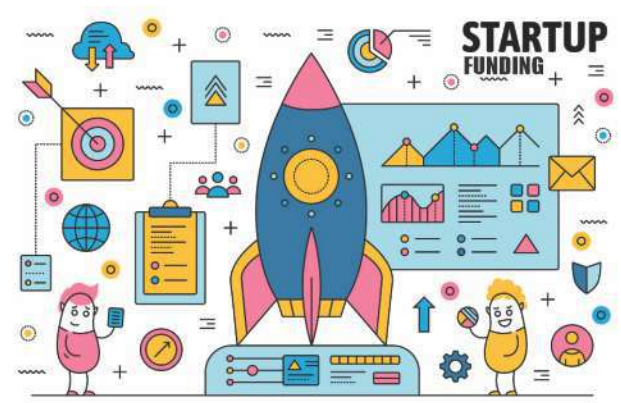
Harinder Dogra
CEO

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Priyaana Thapar

is an emerging name in fashion industry, a celebrity stylist who worked with many top stars of Punjab industry is still maintaining her humbleness, she is one of the youngest & finest growing designers we have, from working with celebrities to delivering her designs to customer at last, she done it all & going strongly, She is stealing hearts of many with her beautiful designs & did styling for celebrities like Jas Manak, Tony Kakkar, Sidhu Moosewala & the list going on.. Our team met her few days back & got to know about her, Read on..



Q. How does it feel to get so much love & appreciation by various celebrities for your work?

A. To be very frank, I never expected people liked my work so much, but whenever they appreciate it really fills my soul with gratitude, I never ask them to tag me for any appreciation but its just there humbleness that they praise my work from their own, I always think that whenever people like your work, your responsibility to give better next time become more, I always have to set a high benchmark & trust me it's not easy as everyone have their own taste. Most of the artist respect their team & appreciate hardwork there team have did for them.

Q. Tell us how you started your career?

A. I never thought I will become stylist, I did my intermediate with non medical so it was a different academic background, I was an average student, deep in my heart I know that this is not what I wanted to do, so I took a break of a year after schooling, since childhood I loved to design outfits for my relatives & family, then my mom advised me to do fashion designing, I designed my outfits on my own when I was studying fashion designing, blogging was just started that time, so I started blogging about my designs too & it was fun, I learnt a lot, I went to Pune for internship for a designer it was one of the best experiences of working I had, I worked as a fashion consultant in "Diesel brand", deep down in my heart I know I was not made for job, I worked for Puneet Arora designer too, then I got my first breakthrough through my friend which was show named as "sola somvaar" & then there is no looking back, the first big break or you can say that turning point of my career is the work given by "Satti Dhillon" sir & then slowly slowly I got associated with "Geet Mp3" then people started liking my work, it's a beautiful journey which is still going.



Q. Tell us about your family?

A. I have two siblings one is elder sister & younger brother, mom, dad & I have a pug also, I live in Jalandhar with them, one thing I would like to tell you that my family supported me unconditionally even coming in odd timings were never an issue, whatever I achieved in my career it's just because of my family support, they are the real force behind all these things, they trusted me completely.

Q. According to you what is the one thing you had which helped you in achieving what you have achieved till date?

A. It's my mother as she seen a lot in her life & made me learn many things which made me who I am, she never doubted on me & never stopped me for doing anything, her complete trust is made me flourish, I believe destiny also played a big role in my life as I am a follower of "Lord Shiva" & I trust him completely, I saw struggle also in starting but slowly slowly all seems worth it

Q. Hows your experience working with Fashion interns?

A. It was not that much good as they were very young, they get influence that they learned everything in just one project, rather than getting consistent they prefer cleverness which is stopping them to achieve what they really deserve, loyalty & team spirit is very important which interns need to learn.

Q. What is the basic thing a men & woman must have in their wardrobe?

A. White & black shirt /T shirt, it will give a glow on your personality, Pair of denim & always wear in which you are really comfortable to enjoy in whatever occasion you are, don't think what other will think, if u were comfortable what you are wearing then it will increase your persona

Q. What does style mean to you?

A. Every person has their own style & identity, every personality has its own way, a style is where you represent your identity, your own persona, It's about how you carry yourself?

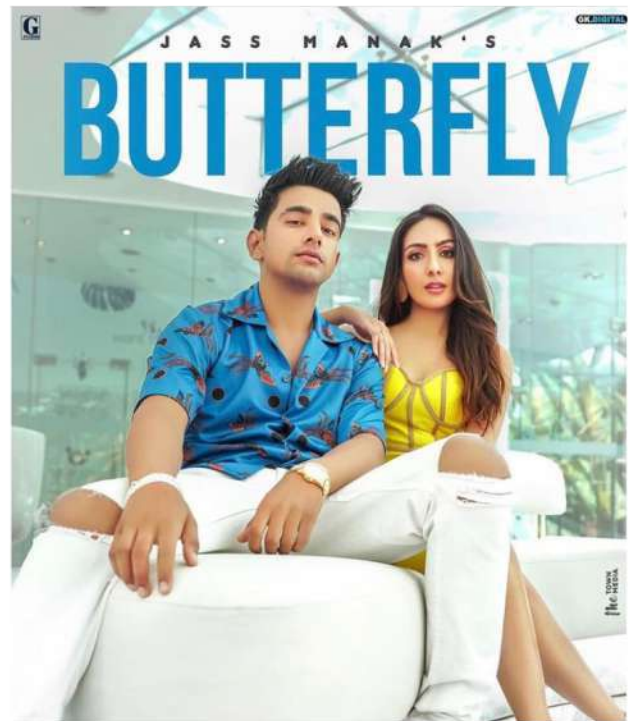
Q. Your views on social media & its importance & drawbacks in upcoming time?

A. Whether it is good or bad depends on how we use it. Many people say social media is a toxic, negative, depressing place to be in. It depends what we follow on social media. Social media just shows us what we want it to show, what we choose to follow and see. The algorithm of all social media platforms work in that fashion.

We can use social media to learn, gain knowledge, to help, to bring change, to inspire, impact, to influence people's minds for the good, to create a better world and planet. I think social media is a great tool to have access to. I love how convenient it makes it to stay in contact with friends and family. On the downside, I don't think people value face-to-face interactions as much anymore. I also think people can be much rudier/meaner when hiding behind a keyboard. Sometimes people becoming desperate for fame & get into less quality content which we all need to avoid. For me personally, Social media is very beneficial as most of my work comes from it.

Q. Your views about Fassionx?

A. Fassionx has a beautiful role in my life, I was just started my work when they invited me as a jury & given me regard for my potential, It was a wonderful event in Chandigarh where talented girls from many parts of India came for Audition & we all gather in one roof, its an experience, it has special place in my heart & iam always there whenever Fassionx need me.



Q. We remember you as a sweetest jury who appreciated every contestant, how's your experience as a jury in Fassionx ?

A. My good wishes are always there with Fassionx ,it's a wonderful platform for deserving & genuine models, Fassionx is providing a wonderful opportunity which everyone should grab if you want to make it Big in glamour Industry.

Q. Your message to younger generation who want to make career in fashion industry?

A. It's a wonderful industry to work in, people appreciate your work if you are talented, you have inner creativity & passion for your work, people are here for you to support in achieving your dreams, You just need to get focus on your work, study it do internship & stay focused, work will follow if you have passion to make it happen here.



Umesh Gehlawat

A person who saw it all in young age & created his presence in business sector by himself, lets read view of Self made personality Umesh Gehlawat.



Q. Your views about Fassion X

A. Through Fassionx, the youth are being given a golden opportunity to show their talent.

This work is being done by Mr. Harinder Dogra ji, doing this work is very wonderful, they're looking for talent from village countryside poor everywhere through Fassionx show. They are working to make the dreams of those youths come true & Fassionx is establishing itself as a Milestone in Fashion industries. Hats off to Dogra ji and his entire team, Best of luck for your next project. Some people work for themselves, some people work for their people's, But Mr. Dogra working for all our youth talent through Fassionx.

Tell us more about your work

I worked in different fields in last 12 years. I also did things that were out of my comfort zone. Like for three years run a IT company also made better profit & Import-export business, Manpower facility, health club etc.& from last two years of corona period, where people have faced problems, so I thought that along with the work, the welfare of the people can also be done, so now I am making a hospital chain in which people can get good treatment even with less money. I have two Hospitals which are currently running, one in Gurugram and one in Sonipat.

Q. How's Your Journey till date?

A. I was born in Gohana which is a village or town in Sonipat. Basic facilities are there but you can't grow, thereafter graduation and law, when I felt that I was wasting time there, I came to Gurugram. And when I got off the bus at Gurugram bus stand, my pocket was empty. When I came to Gurugram in 2009, I thought I would do a job, but saw that there are very long lines for job seekers, so I started Placement Manpower Facility and in a year I got about 600 people employed.

Q. What is the biggest challenge you faced till date?

A. 2016-2017 was very crucial time of life, when the money that I earned in work of import export and some money was taken from outside also from friends was lost. On 26 January 2017 again there was an empty pocket and there was also a loan on the head, it took three months only to know where the mistake happened and it will not be fixed. After that I started working in medical line which is still going on

That's life's biggest challenge was to start again from 0. That too without anyone's help.

Q. what is one positive & negative thing you see in today's youth who just started their career .

A. I have also experienced this if you have faith in yourself then you will do business and if you have faith in your work then you will do job. Whatever your life goal is, set it, put all your efforts without any confusion. You will surely get success, there should be no confusion in yes or no, it should be clear. Don't do these things like If someone becomes a blogger then I want to be too. Or someone is preparing for UPSC, I have to do it too. Youth should not make this mistake, let them do what people are doing & you must know what you can do.





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