

FASSION-X



EDITION-6

CEO & CO-FOUNDER, **eazydiner**

FROM EMPTY TABLES TO EXTRAORDINARY EXPERIENCES THE
HOSPITALITY LEADER WHO IS TRANSFORMING HOW INDIA
DISCOVERS, DINES, AND CONNECTS

Sachin Pabreja

SACHIN PABREJA REFLECTS ON HIS JOURNEY FROM HOSPITALITY PROFESSIONAL TO ENTREPRENEUR, THE CHALLENGES BEHIND BUILDING EAZYDINER, AND HIS VISION FOR THE NEXT DECADE OF INNOVATION AND GROWTH. A STORY OF **AMBITION, PERSEVERANCE, AND TRANSFORMATION.** *Read on...*

FASSION-X



Table of Contents

01

Coverpage



02

Table of Contents



03

Letter of the editor



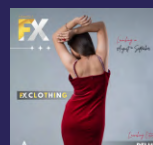
04-07

Coverpage interview



08

Fx clothing



09

Navpravah



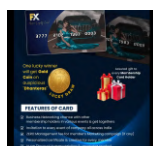
10-11

Artist of the edition



12

Fx membership



13

Surya Ethnic



14-15

Property of the Edition



16-19

Media Personality of the Edition



20-21

Monthly Prediction



22

ClickForPassion



23

Potential Talent



24

Fx Store



25

Home Decore



26

Dharm



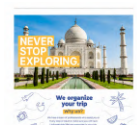
27

Fame Pathshala



28

Travel Article of the Edition



29-32

Good morning India



33

Fx Store



34

Dropty



FISSION-X



Letter from the Editor

Welcome to the Sixth Edition of FX Magazine

Dear Readers,

It is with great excitement and gratitude that I welcome you to the sixth edition of FX Magazine. Every new edition marks another milestone in our journey, and this one is particularly special as we continue to grow, evolve, and bring you stories that inspire, entertain, and empower.

Our cover story features the dynamic personality behind Eazyiner, a visionary leader whose passion, innovation, and entrepreneurial spirit have transformed the dining experience for millions. His journey is a testament to the power of determination, creativity, and excellence.

In this edition, we also shine a spotlight on an upcoming entertainment star whose talent, dedication, and charisma are creating waves in the industry. Alongside this inspiring feature, we present our "Potential Talent" section, dedicated to recognizing emerging individuals who are making remarkable strides in their respective fields and deserve the attention of a wider audience.

For our readers who enjoy guidance from the stars, our regular astrology predictions return with insights and forecasts to help you navigate the weeks ahead with confidence and positivity.

None of this would be possible without the unwavering support of our sponsors and partners. On behalf of the entire FX Magazine team, I extend my heartfelt thanks to every sponsor who believes in our vision and supports our mission of delivering quality content to our readers.

As we celebrate this sixth edition, we also make a promise to you: with every new issue, FX Magazine will bring more engaging stories, deeper insights, fresh perspectives, and greater opportunities to discover inspiring personalities and emerging talent. Your support motivates us to continually raise the bar and create a publication that informs, entertains, and inspires.

Thank you for being part of our growing community. We hope you enjoy this edition and look forward to sharing many more exciting journeys with you in the future. *story begins here*

warm regards,
Editor-in-Chief
FX Magazine

eazydiner

MR. SACHIN PABREJA

A SIMULATED COVER STORY INTERVIEW
CEO & CO-FOUNDER, **eazydiner**

A SIMULATED COVER STORY INTERVIEW

WHAT BEGAN AS A SIMPLE IDEA TO BRIDGE THE GAP BETWEEN DINERS AND RESTAURANTS HAS EVOLVED INTO ONE OF INDIA'S MOST INFLUENTIAL DINING PLATFORMS. EAZYDINER'S JOURNEY IS A STORY OF VISION, INNOVATION, AND RELENTLESS EXECUTION. AT THE HEART OF THIS TRANSFORMATION IS SACHIN PABREJA, WHOSE DEEP-ROOTED HOSPITALITY EXPERTISE AND ENTREPRENEURIAL MINDSET HELPED SHAPE A PLATFORM THAT GOES BEYOND RESERVATIONS TO CREATE MEANINGFUL DINING EXPERIENCES. HIS VISION HAS ALWAYS BEEN CLEAR—USE TECHNOLOGY NOT TO REPLACE HOSPITALITY, BUT TO ENHANCE IT. TODAY, EAZYDINER STANDS AS A TESTAMENT TO THE POWER OF INDUSTRY KNOWLEDGE, CUSTOMER-CENTRIC THINKING, AND THE COURAGE TO REIMAGINE HOW INDIA DISCOVERS, DINES, AND CONNECTS.



FASSION-X



You spent almost two decades in hotels before starting EazyDiner. What was the moment you stopped wanting to build someone else's vision?

There wasn't one moment. I just realised I was spending more time thinking about industry-wide problems than the property in front of me. The gap between what diners expected and what restaurants could deliver was obvious — and nobody was solving it well. EazyDiner felt less like a leap and more like a logical next step.

If the 1998 version of you walked in today, what would surprise him most?

That I became an entrepreneur at all. In 1998, I was focused on mastering hotel operations — a tech company would've seemed like someone else's story. He'd also be surprised by how much I've come to value adaptability over certainty. But I think he'd be proud that the core passion for hospitality never left. The platform changed. The obsession didn't.

Was there a period when you were genuinely close to giving up?

Yes. The early startup years were uncomfortable in ways hotels never prepared me for. In a hotel, you operate within systems. In a startup, you're building the system while trying to stay alive. Growth was slower than expected, funding was uncertain, assumptions were wrong. What kept me going was simple: the problem was real. That's usually enough.

Investors tend to back tech founders. Did being hospitality people work against you?

Initially, yes — there was skepticism. But we saw it as an edge. We understood restaurants and diners at a depth most tech teams couldn't fake. Investors invest in problem-solving, not résumés. Performance eventually made the conversation irrelevant. Our hospitality roots became a strength, not something we had to defend.

One decision that looked wrong at the time but proved right?

Choosing depth over scale early on. We focused on building strong restaurant partnerships rather than aggressive expansion. In the short term, it looked like slow growth. Over time, those partnerships became the foundation everything else was built on. Restraint, it turns out, was the strategy.



What did EazyDiner say no to — deliberately?

Food delivery, even when it was the dominant model. Pure discounting. Infinite uncuration listings. Lifestyle verticals that had nothing to do with dining. The discipline was simple: depth over breadth. Dining experience over platform expansion. Every no protected the yes that mattered.

What has stayed constant about leadership across hotels, restaurants, and tech?

People and consistency. Everything else is just context. Create clarity for your team, remove friction for the people you serve, and hold a standard that doesn't shift under pressure. The tools change — service culture, operational discipline, product thinking — but people don't follow systems. They follow trust and tone.

What's the toughest conversation a CEO has to learn that nobody teaches?

Telling someone they're no longer right for the journey — even if they helped build it. Or holding steadiness when the team is looking to you for certainty and you don't have it. Business school teaches strategy. It doesn't teach how to be honest without stripping someone's dignity. That one you learn the hard way.

Inside the Mind of Sachin Pabreja Redefining How India Dines



What do people get wrong about leadership when they only see the success?

They think it looks like decisions. It actually feels like tradeoffs. From outside, growth looks linear. Inside, it's ambiguity, incomplete information, and choosing between two imperfect options. Confidence isn't certainty — it's the willingness to act and adjust quickly. Most outcomes people call inevitable had quiet reversals nobody saw.

What will disappear from the restaurant industry in the next ten years?

Not restaurants. Assumptions. Manual discovery, static menus, fixed pricing, friction in booking — all of that gets abstracted away. What stays? People still go out for emotion, connection, and experience. Technology can optimise everything around that moment. It can't replace the moment itself.

If you had ₹1,000 crore to solve one problem in India's hospitality ecosystem, what would it be?

Demand inefficiency. Restaurants have no clear visibility of future demand. Guests face uncertainty in availability and experience. I'd build a system that makes restaurant capacity predictable and intelligently allocated — like how hotels and flights work. EazyDiner already moves in this direction. Scale would make it the demand and access layer for the entire industry.

What has failure taught you that success never could?

Where I misunderstood the problem. Where I overestimated certainty. Where I under-communicated something that mattered. Success validates decisions — even the ones that were just luck or timing. Failure strips that away. It also teaches humility not as a philosophy, but as a practical reminder: context is always bigger than conviction.

Will AI make hospitality more human or less?

More — if it's used correctly. AI should handle everything repetitive and invisible: discovery, availability, reservations, pricing logic. That frees up space for the human parts to matter more, not less. A guest never remembers the booking flow. They remember how they were received. Technology should run the system. Humans should run the experience.

How has your definition of success changed since you were 30?

At 30, success felt linear — growth, recognition, scale. Today it feels quieter. It's less about how fast something grows and more about whether it stays coherent as it grows. Whether the idea and the team still feel intact after pressure and time. The question at EazyDiner is no longer just 'how big can this get' — it's 'does it still feel right when it's much bigger.'



Beyond Reservations: Sachin Pabreja's Vision for the Future of Dining

If this interview is opened by your grandchildren 20 years from now, what do you want them to remember?

Don't confuse movement with meaning. It's easy to scale noise. It's harder to build something that still feels right when it's bigger than you. Success isn't the size of what you build — it's whether you still recognise yourself in it years later.



EazyDiner doesn't just send diners to restaurants — it sends the right diners. Your average order value per cover is 20% higher than other aggregators. What does that actually mean for a restaurant?

It means we're not a discount channel. We're a demand quality channel. Most aggregators optimise for volume. We optimise for intent — people going out to experience a meal, not just fill a table at the lowest price. A 20% higher cover value compounds over a year. That's the difference between a restaurant surviving on margin and actually building one. The value of a platform isn't just how many people it brings. It's who it brings.



If your life were a magazine cover today, what would the headline be?

Today's headline: Choosing restraint over speed in a scale-obsessed world.
The next chapter I'm working toward: Built something that stayed honest as it grew.
Everything in between is just execution.



FASSION-X



FX CLOTHING

*Launching in
August - September*

Launching Cities

**A
NEW
ERA
OF
FX
BEGINS**

**DELHI
MUMBAI
CHANDIGARH
DEHRADUN
JAIPUR**



Navpravah Media Networks

नवप्रवाह लाइव

सशक्त, निर्भीक और विश्वसनीय डिजिटल न्यूज़ प्लेटफॉर्म



Amit Dwivedi

तेज़, सटीक और भरोसेमंद समाचार

ग्राउंड रिपोर्टिंग | स्पेशल इंटरव्यू | एक्सक्लूसिव स्टोरीज़ | निष्पक्ष विश्लेषण

Podcast



COMING
SOON

info.navpravah@gmail.com

ARTIST OF THE MONTH

FASHION'S NEW MUSE,
CINEMA'S NEXT DISCOVERY

Ananya Saxena

Agra's Rising Star Ready for Bollywood

Meet Ananya Saxena



Poised, ambitious, and effortlessly captivating, Ananya Saxena is a name that is quickly gaining attention in the world of fashion and entertainment. At just 19 years of age, the young talent from Agra, the city renowned worldwide for the timeless beauty of the Taj Mahal, is carving her own path toward stardom.

With a striking presence and natural flair for the spotlight, Ananya has already established herself as a sought-after runway model, gracing prestigious fashion platforms across Mumbai, Delhi, and Goa. Her appearances as a showstopper at multiple fashion events have earned her recognition for her confidence, elegance, and ability to command the runway with remarkable maturity.

Beyond fashion, Ananya has successfully ventured into the world of music videos, where her expressive screen presence and versatility have further showcased her potential as a performer. Each project has added another dimension to her growing artistic journey, reflecting her passion for the craft and her determination to evolve as an entertainer.

With her eyes firmly set on Bollywood and the world of acting, Ananya represents a new generation of talent that seamlessly blends beauty, ambition, and substance. Her journey is fueled by dedication, discipline, and an unwavering belief in her dreams.

As she continues to break new ground and embrace bigger opportunities, Ananya Saxena stands at the threshold of an exciting future—one defined by promise, perseverance, and the unmistakable spark of a rising star. In an industry constantly searching for fresh faces and authentic talent, she is undoubtedly one to watch.

FX-MEMBERSHIP CARD

Exclusive Personalized Membership card for holder



One lucky winner
will get **Gold
Coin** on
auspicious
"Dhanteras"



Assured gift to
every **Membership
Card Holder**



FEATURES OF CARD

- ✓ Business Networking chance with other membership holders in various events & get togethers
- ✓ Invitation to every event of company all across India
- ✓ ZERO Management fee for member's Marketing campaign (If any)
- ✓ Personalized certificate & creative for every member
- ✓ Huge Discount in every existing & upcoming product of FX (jewellery, clothing, watches etc)

Introductory fee of
Fx-Membership Card

INR 1000
(per year)

To Apply for
Fx-Membership Card

Call/WhatsApp on :
+919625928883



ETHNIC FASHION WITH A ROYAL TOUCH



Luxury Bridal
& Occasion Wear



Intricate
Craftsmanship



Timeless
Designs



Customized
Just for You



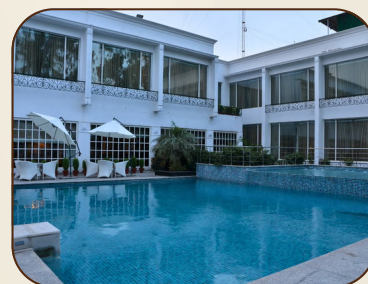
Shipping Across
the Globe

Shop No. 32 & 33, First Floor, MGF Metropolis Mall, Mehrauli-Gurgaon Rd,
Sector 28, Maruti Housing Colony, Gurugram, Sarhol, Haryana 122009



FAIRLEY'S HOTELS & RESORTS

Redefining Hospitality in the Heart of New Delhi



Affordable
Rates



Guided
Tours



Luxury
Hotel



Verified
Properties



Exclusive
Offers

In the ever-evolving landscape of India's hospitality industry, Fairley's Hotels & Resorts has emerged as a distinguished destination that seamlessly blends comfort, elegance, and personalized service. Situated on the prominent Chattarpur Road in New Delhi, the four-star property has become a preferred choice for business travelers, leisure guests, and event organizers alike.

At the helm of this growing success story is Director Vipul Chadha, whose vision and commitment to excellence have played a pivotal role in shaping the hotel's reputation for quality hospitality. Under his leadership, Fairley's Hotels & Resorts has focused on creating memorable guest experiences while maintaining the highest standards of service and comfort.

The property enjoys a strategic location near some of Delhi's most iconic landmarks, including Chattarpur Temple and Qutub Minar, while also offering convenient access to the city's airport. This advantageous positioning makes it an ideal destination for both domestic and international travelers.



VIPUL CHADHA

Fairley's Hotels & Resorts features 37 thoughtfully designed rooms across three categories—Superior, Deluxe, and Executive. Each room is equipped with modern amenities, including high-speed Wi-Fi, satellite television, tea and coffee-making facilities, electronic safes, and efficient room service, ensuring a comfortable and hassle-free stay.

A major attraction of the property is Mosaic, the hotel's all-day dining restaurant, which offers a delightful culinary experience through its authentic Indian and multi-cuisine menu. Guests can indulge in carefully curated dishes prepared to satisfy diverse tastes and preferences.

Beyond accommodation, Fairley's Hotels & Resorts has established itself as a sought-after venue for social gatherings, corporate meetings, weddings, and celebrations. The hotel boasts multiple banquet halls, expansive outdoor lawns, a boardroom, and a refreshing swimming pool, providing versatile spaces for events of every scale.

What truly sets Fairley's apart is its commitment to delivering hospitality with warmth and sophistication. Guests consistently praise the hotel's classy ambience, attentive staff, and convenient location, making it a trusted name in New Delhi's hospitality sector.

As the hospitality industry continues to evolve, Director Vipul Chadha and his team remain dedicated to innovation, guest satisfaction, and service excellence. Through a combination of modern amenities, strategic location, and personalized care, Fairley's Hotels & Resorts continues to raise the benchmark for premium hospitality in the capital city.

For travelers seeking comfort, convenience, and a memorable experience, Fairley's Hotels & Resorts stands as a shining example of contemporary Indian hospitality at its finest.

FAIRLIE HOTELS AND RESORTS, 579, MAIN CHATTARPUR ROAD, SATBARI, NEW DELHI-30, INDIA



VIRAL

SACH



Parveen Kumar, Founder of Viral Sach, has built an inspiring success story in the digital media industry. Starting from scratch with a clear vision and determination, he transformed Viral Sach into a widely recognized news platform with a strong presence on social media and YouTube. Today, with a professional studio in Gurugram and a growing audience, his journey reflects the power of entrepreneurship, resilience, and innovation. In this exclusive interview with FX Magazine, he shares the story behind his remarkable success.

FROM VISION TO VIRAL SUCCESS

A CONVERSATION WITH PARVEEN KUMAR



Viral Sach started from scratch and has grown into a widely recognized media platform. What were the biggest challenges during the initial years, and how did you overcome them?

Like every startup in the media industry, Viral Sach faced numerous challenges in its early years. Financial constraints were one of the biggest hurdles, as building and sustaining a media platform requires continuous investment. Along with that, establishing reliable news sources, building a dedicated team, and gaining credibility among audiences were significant challenges that demanded constant effort and patience.

However, amidst all these challenges, I learned one important lesson: the first step is to make a firm decision and then remain consistent in pursuing your goal. I strongly believe that consistency is the key to success. There were times when resources were limited and growth seemed slow, but I never allowed temporary difficulties to distract me from the vision.

By staying committed to quality journalism, continuously improving our network, and maintaining consistency in our work, we gradually earned the trust of our audience and expanded our reach. Over time, the challenges that once seemed overwhelming became opportunities for learning and growth.

The journey of Viral Sach has reinforced my belief that success is not achieved overnight. It comes from determination, persistence, and the willingness to keep moving forward despite obstacles. That mindset helped transform Viral Sach from a small startup into a widely recognized media platform.

Many people see the success today, but not the struggles behind it. Can you share a defining moment when you felt like giving up, and what kept you going?

Yes, there were many moments during the struggle phase when I felt overwhelmed and questioned whether I should continue. One of the biggest challenges was that I was the sole earning member supporting both my family and the media venture. At times, it felt like I was carrying the entire responsibility on my shoulders while many team members were not taking ownership of the mission or contributing to the growth of the channel as expected.

However, there was one person who stood firmly by the vision of Viral Sach and played a crucial role in its journey. A significant share of the credit for the success of Viral Sach Media goes to Manpreet Kaur, whose dedication, hard work, and commitment became the backbone of our organization during difficult times.

Whenever I faced setbacks or felt like giving up, I would remind myself why I started Viral Sach in the first place. My goal was to create a platform that could bring truth to society without fear or influence. That purpose always gave me the strength to keep moving forward.

I believe every entrepreneur faces moments of doubt, but what separates success from failure is the ability to stay focused on the vision. For me, remembering my mission and staying committed to it helped me overcome every challenge and continue building Viral Sach into the platform it is today.

Every successful venture has a beginning. What inspired you to start Viral Sach, and what was the vision when you took the first step?

While studying journalism and gaining exposure to the media industry, I realized that many reporters and journalists work tirelessly on the ground to uncover important stories, expose irregularities, and bring the truth to light. However, in many cases, these stories never reached the public because they were either edited out or not published due to various pressures, interests, or circumstances beyond the reporter's control.

This experience made me reflect deeply on the role of independent journalism. I felt that society deserved access to factual and unbiased information, and that journalists should have a platform where truth could be reported without fear or undue influence.

That realization inspired me to start Viral Sach. My vision was simple yet powerful—to create a media platform that could publish important stories fearlessly, highlight issues that matter to the public, give a voice to the unheard, and uphold the core values of honest and responsible journalism. From the very first step, my goal was to ensure that truth reaches society without compromise and that journalism serves the public interest above all else.



In a highly competitive digital media landscape, what unique approach helped Viral Sach stand out and build a loyal audience?

In today's highly competitive digital media landscape, I believe the biggest factor that helped Viral Sach stand out was our commitment to true journalism. From the very beginning, our focus was never just on gaining views or following trends. Instead, we concentrated on delivering quality, factual, and socially relevant news to our audience.

We have always tried our best to serve society by presenting news that is accurate, verified, and in the public interest. Our approach has been to highlight real issues, give a voice to common people, and maintain credibility in our reporting. While many platforms compete for attention, we believe that trust is the most valuable asset a media organization can earn.

By consistently providing fact-based journalism and staying connected to ground realities, we were able to build a loyal audience that values authenticity and transparency. The trust of our viewers and readers has been the foundation of Viral Sach's growth, and it continues to guide our work every day.

For us, journalism is not just a profession—it is a responsibility toward society. That commitment to truthful and quality reporting is what has made Viral Sach different and helped us create a strong and loyal community of followers.



Trust is the foundation of news media. How do you ensure credibility and authenticity while operating in the fast-paced world of digital news and social media?

Trust is the foundation of journalism, and at Viral Sach, credibility is always our top priority. In today's fast-paced digital environment, there is immense pressure to publish news first. However, our philosophy has always been different—we do not believe in being the first to publish a story; we believe in being accurate and authentic.

Before publishing any news, we make every effort to verify the information from direct and reliable sources rather than relying on third-party information or unverified reports. We understand that speed is important, but accuracy is even more important because one incorrect report can damage public trust.

Our editorial approach focuses on fact-checking, source verification, and responsible reporting. We encourage our team to cross-check information and ensure that every story is supported by credible evidence before it reaches the public.

Over the years, this commitment to authenticity and verification has helped Viral Sach earn the trust of its audience. We believe that trust is not built by breaking news first—it is built by consistently delivering truthful, verified, and responsible journalism. That principle continues to guide every story we publish.

Looking back, what was the turning point that transformed Viral Sach from a small initiative into a recognized media brand?

Looking back, one of the most significant turning points in the journey of Viral Sach came when we realized that the authenticity and credibility of content on social media were gradually declining. While social media provided a powerful platform for reaching audiences, we believed that responsible journalism required a stronger and more structured foundation.

With that vision in mind, we decided to take the next big step and establish Viral Sach as a properly recognized media organization by obtaining newspaper registration. When we received registration from the Registrar of Newspapers for India (RNI), it marked a major milestone for us.

The RNI registration not only enhanced our credibility but also strengthened public trust in our platform. It demonstrated our commitment to professional journalism, accountability, and authentic news reporting. This recognition helped us move beyond being just a digital initiative and transformed Viral Sach into a recognized media brand with a stronger identity and greater responsibility toward society.

That moment gave us the confidence to expand our operations, reach a wider audience, and continue our mission of delivering factual, reliable, and responsible journalism. In many ways, obtaining RNI registration was the turning point that elevated Viral Sach from a small initiative into a trusted and recognized media platform.

Today, Viral Sach operates from a professional studio in Gurugram. What does this achievement mean to you personally, considering where the journey began?

Having a professional studio in Gurugram is undoubtedly a proud and memorable achievement for me. When I look back at where the journey of Viral Sach began, it gives me a sense of satisfaction to see how far we have come through hard work, dedication, and perseverance.

However, personally, I do not consider this to be the final measure of success. For me, this is just an important milestone in a much larger journey. The vision and goals I have for Viral Sach are far bigger, and there is still a long way to go before we achieve everything we have set out to accomplish.

This achievement motivates us to work even harder and continue expanding our impact in the field of journalism and media. I firmly believe that with consistent efforts, the support of our audience, and the blessings of Saint Dr. Gurmeet Ram Rahim Singh Ji Insan, we will achieve even greater milestones in the near future.

For me, the real success lies in creating a trusted media platform that serves society with truthful, responsible, and impactful journalism. The professional studio is a symbol of progress, but our ultimate destination is much bigger, and we are committed to reaching it.

Viral Sach has built a strong presence on YouTube and social platforms. What strategies have been most effective in growing your audience organically?

Building a strong audience on YouTube and social media is not just about posting content regularly; it starts with understanding the interests and preferences of your target audience. At Viral Sach, our first priority has always been to understand what our audience wants to watch, read, and engage with.

Once we identify the needs and concerns of our audience, we focus on covering news and issues that are directly relevant to their area, community, and interests. Local and ground-level reporting has played a significant role in helping us connect with people and build a loyal following.

Another key factor behind our growth has been consistency. I strongly believe that consistency is one of the most important ingredients of success in digital media. When people start trusting your platform and relying on it for information, you have a responsibility to serve them consistently, regardless of challenges.

Our strategy has always been simple: understand the audience, provide relevant and valuable content, and remain consistent in delivering trustworthy news. Over time, this approach helped us grow organically, strengthen audience engagement, and build a community that continues to support and trust Viral Sach.



As a founder, how do you balance editorial integrity, audience engagement, and business growth at the same time?

As a founder, I believe that balancing editorial integrity, audience engagement, and business growth begins with having a strong passion and determination to achieve something meaningful. When you have the zeal to create an impact and a clear vision for your organization, you naturally find ways to manage different responsibilities effectively.

Another important factor is continuously learning and developing a deep understanding of every aspect of your field. I have always believed that a leader should have knowledge of the various skills required in the media industry—whether it is journalism, content creation, audience engagement, digital platforms, or business management. This understanding helps in making better decisions and maintaining the right balance between editorial values and organizational growth.

At Viral Sach, editorial integrity always remains our foundation. At the same time, we focus on understanding our audience and delivering content that is relevant, informative, and engaging. Sustainable business growth follows when people trust your platform and recognize the value you provide.

I also strongly believe that learning never stops. The media industry is constantly evolving, and those who are willing to learn new skills, adapt to change, and embrace innovation can overcome any challenge. When you combine passion, knowledge, and a willingness to keep learning, no hurdle is big enough to stop your progress.

This mindset has helped me maintain a balance between journalistic ethics, audience expectations, and business objectives while continuing to grow Viral Sach as a trusted media platform.

If you could go back and give advice to the Praveen Kumar who was just starting Viral Sach, what would that advice be?

If I could go back and give advice to the Praveen Kumar who was just starting Viral Sach, the first thing I would say is: always prepare yourself for the toughest phases of your career. Most people spend their time waiting for the "right time" or a better future, but I have learned that the best time to work on your dreams is always the present moment.

There will be challenges, setbacks, financial pressures, and moments of self-doubt. Instead of hoping that difficult times will never come, it is better to be mentally and professionally prepared to face them. When you are prepared for the worst, you become stronger, more resilient, and better equipped to handle any situation.

The second piece of advice would be simple but powerful: stay consistent. In my journey, I have realized that consistency is often more important than talent, resources, or even opportunities. Success does not come from doing something extraordinary once; it comes from showing up every day, learning continuously, and moving forward despite obstacles.

If I could speak to my younger self, I would tell him to trust the process, remain patient, embrace challenges, and never lose sight of the vision. Most importantly, I would remind him that persistence and consistency will eventually take him farther than he ever imagined.

For aspiring entrepreneurs who want to build something meaningful with limited resources, what are the three most important lessons from your journey?

For aspiring entrepreneurs who want to build something meaningful with limited resources, there are three important lessons that I have learned from my journey with Viral Sach.

The first lesson is to always think bigger than your current circumstances. I strongly believe that what you can imagine, you can achieve. Your resources may be limited, but your vision should never be. Big dreams inspire big actions, and every successful venture begins with the courage to think beyond limitations.

The second lesson is to make decisions. Many people spend years planning, analyzing, and waiting for the perfect opportunity, but success belongs to those who take action. No journey can begin without a decision. Even if the path is uncertain, taking the first step is often the most important step.

The third lesson is to connect your dream with emotion and purpose. Ask yourself: Who am I doing this for? What impact do I want to create? When your dream is attached to a deeper purpose, it gives you the strength to stay committed during difficult times. That emotional connection becomes the fuel that keeps you moving forward when challenges arise.

In my experience, thinking big, taking decisive action, and staying emotionally connected to your purpose are the keys to building something meaningful. These principles help you maintain consistency, overcome setbacks, and successfully navigate even the darkest and toughest phases of your entrepreneurial journey.

The media industry is evolving rapidly with AI, short-form content, and changing audience behavior. How do you see the future of digital journalism and content creation?

The media industry is evolving at an unprecedented pace, driven by Artificial Intelligence, short-form content, and changing audience behavior. I strongly believe that change is the rule of nature, and those who are unwilling to accept and adapt to change cannot survive in any industry, especially in the digital era.

AI and short-form content have brought significant opportunities for journalists, content creators, and media organizations. These technologies help improve efficiency, enhance content presentation, and allow us to reach audiences more effectively. At Viral Sach, we view these advancements as valuable tools that can support and strengthen modern journalism.

However, technology alone is not enough. To benefit from AI and other emerging trends, individuals must be willing to learn, adapt, and understand how to use these tools effectively. Those who continuously upgrade their skills and embrace innovation will be in a much stronger position to succeed in the future.

While the formats and technologies may change, the core principles of journalism—truth, credibility, and public service—will always remain important. I believe the future of digital journalism will be a combination of advanced technology and responsible reporting. Organizations that successfully balance innovation with authenticity will lead the next generation of media.

For me, the future is not about competing with technology; it is about learning how to use technology wisely to deliver better, faster, and more impactful journalism.

Among all the stories, interviews, and milestones achieved by Viral Sach, which accomplishment makes you the proudest and why?

Among all the stories, interviews, and milestones achieved by Viral Sach, one accomplishment that makes me particularly proud was covering the large-scale cleanliness campaign organized by Dera Sacha Sauda and getting the opportunity for a one-to-one interaction with Saint Dr. Gurmeet Ram Rahim Singh Ji Insan.

That coverage remains one of the most memorable experiences of my journalistic career. What impressed me the most was witnessing how thousands of volunteers came together and cleaned entire cities and areas within just a few hours. It was remarkable to see such a massive social service initiative being carried out without any financial incentive, purely out of dedication and commitment to a cause.

As a journalist, I have covered many important events, but this experience stood out because it demonstrated the power of collective action and social responsibility. Seeing an organization mobilize such a large number of people for the betterment of society was truly inspiring.

The opportunity to document this initiative and interact directly with Saint Dr. Gurmeet Ram Rahim Singh Ji Insan made the experience even more meaningful for me. It was not just a news story; it was a firsthand lesson in leadership, community service, and the impact that a shared vision can have on society.

That coverage remains one of the proudest moments in the journey of Viral Sach because it reflected the positive change that journalism can bring by highlighting inspiring stories that motivate people and contribute to society.

At Once we cover the Safai abhiyan of Dera Sacha Sauda and do not go to one interaction with dera chief Saint Dr Gurmeet Ram Rahim Singh Ji Insan, that was the best coverage of my life, because that was incredible that how can one organisation clean the cities or state in some hours only, without taking any cost, only on the order of their Guru Himself.

Tarot card Predictions for the month of July

Acharya Varsha Matta is a certified Reiki Grand Master and an experienced fire healer, tarot card reader, and angel therapist. She also specializes in angel board reading and is a Vaastu expert. With extensive experience across multiple healing and spiritual practices, she has built a strong reputation in her field. She is based in Dehradun, India, and offers her services through Divine Zone India.



Discover your sun sign by the date coming in between of your sunsign. Tarot card predictions are always personal & highly guided. *Read On...*

Aries (March 21 – April 19) — The Chariot

June theme: Momentum and determination. You may feel motivated to pursue a goal you've been postponing. Focus your energy on one clear direction rather than several competing priorities.



Taurus (April 20 – May 20) — The Empress

June theme: Growth and abundance. This month favors creativity, self-care, and nurturing relationships. Pay attention to opportunities that develop steadily over time.

Gemini (May 21 – June 20) — The Magician

June theme: New possibilities. Your communication skills are highlighted. It's a good period for learning, networking, and turning ideas into action.

Cancer (June 21 – July 22) — The Moon

June theme: Intuition and reflection. Trust your instincts, but verify important facts before making major decisions. Dreams and emotions may offer useful insights.

Leo (July 23 – August 22) — Strength

June theme: Confidence with patience. Challenges are best handled through calm persistence rather than force. Your leadership qualities may be noticed.

**Libra (September 23 – October 22)
— Justice**

June theme: Balance and accountability. Decisions made now may have long-term effects. Fairness, honesty, and clear communication are your allies.

Sagittarius (November 22 – December 21) — Wheel of Fortune

June theme: Change and opportunity. Unexpected developments could shift your plans. Staying flexible may help you make the most of them.

Aquarius (January 20 – February 18) — The Star

June theme: Hope and inspiration. This is a favorable time to reconnect with aspirations that motivate you and to think about the future.

Virgo (August 23 – September 22) — The Hermit

June theme: Self-discovery. Taking time to evaluate your goals could reveal a better path forward. Quality matters more than speed this month.

Scorpio (October 23 – November 21) — Death

June theme: Transformation. This card usually symbolizes endings that create space for new beginnings. Releasing what no longer serves you can be empowering.

Capricorn (December 22 – January 19) — The Emperor

June theme: Structure and leadership. Organizing your responsibilities and setting firm boundaries can support long-term success.

**Pisces (February 19 – March 20)
— The High Priestess**

June theme: Inner wisdom. Listen to your intuition



CLICK FOR *Passion*

For people who live for the camera

PHOTOGRAPHY CONTEST

WINNING PRIZE - 100,000 CASH

Each category winner will get 25000 cash



CATEGORIES

- Nature
- Fashion
- Weddings
- Selfie

HOW TO ENTER

- Submit up to 3 photos
- Entry Fee: 750
- Email your entries to:
clickforpassion@gmail.com
- For Registration WhatsApp:
+91 9971893723

Don't miss your chance to capture your passion and win big!

POTENTIAL TALENT OF THE EDITION



Deeksha yadav

 - officialdeeksha03



Deeksha is a renowned fashion model based in Jaipur, celebrated for her striking presence, versatility, and professionalism in the fashion industry. Standing tall at 5'10", she has built an impressive portfolio through numerous print campaigns, electronic media shoots, and prestigious fashion runway appearances. Known for her graceful demeanor and commanding confidence, Deeksha effortlessly brings life to every project she undertakes, making her a preferred choice for designers, brands, and photographers alike. Her journey reflects a perfect blend of elegance, dedication, and contemporary style, establishing her as one of Jaipur's distinguished faces in the world of fashion and an inspiring talent to watch.

FASHION X



From Passion to profits

Own a fashion store, that shines



5 LACS INVESTMENT

FIXED MONTHLY SUPPORT

HUGE ROYALTY

**For more franchisee details,
contact: +919971893723**

SEATLAB

The Atelier Collection



Inspired by the art of fine craftsmanship, The Atelier Collection brings together comfort, elegance, and cinematic immersion. Every detail has been carefully considered to create seating that feels effortless, refined, and perfectly at home in the world's most beautiful private cinemas.

+91-999-090-1413
+91-955-567-7239
+91-813-005-4313

sales@seatlab.in



INDIA'S MOST AUTHENTICATE RELIGIOUS INFORMATION MOBILE APPLICATION & PORTAL

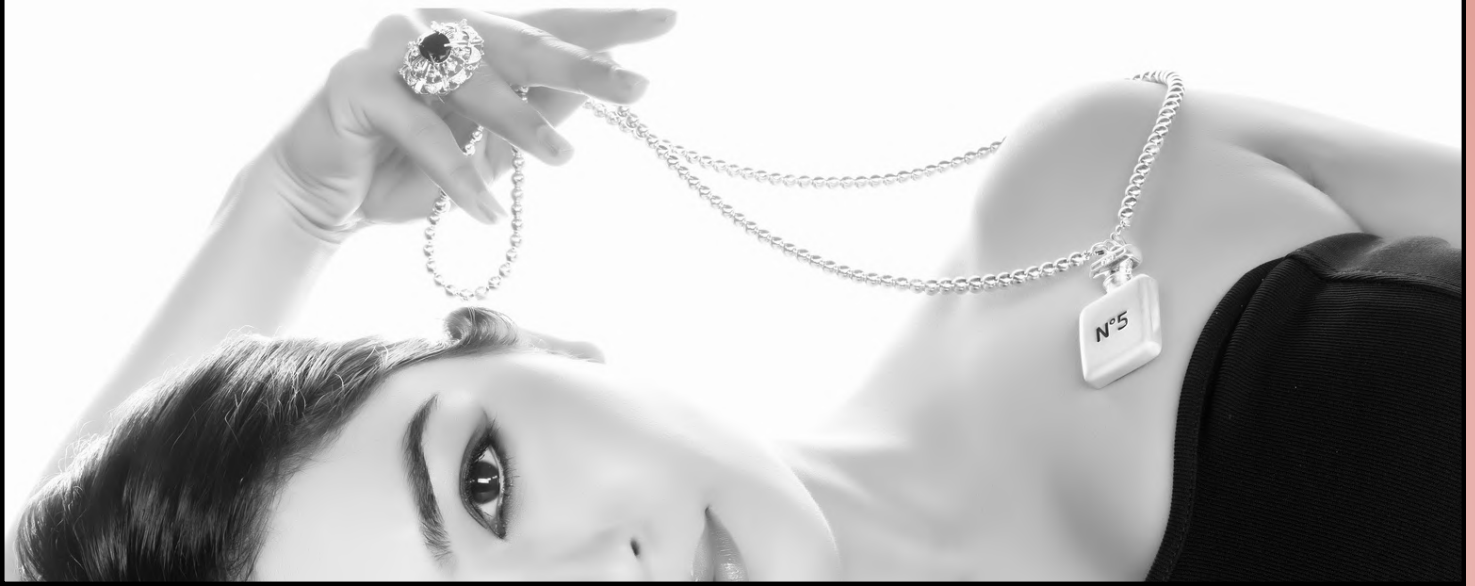
WHERE GENUINE CUSTOMERS WILL MEET GENUINE VENDORS



Download our app



For Queries/ Registration: 9971893723



Join
FAME PATHSHALA

Academy of

- Acting
- Modelling.
- Photography
- Cinematography
- Film Making
- Editing

Session 2026-27

Call us at -8958345678



**NEVER
STOP
EXPLORING.**

We organize your trip why us?

We have a team of professionals who assist you in
Every step of travel & make sure you will have
Unforgettable lifetime memories in your trip.
Highly skilled & personalized team will assist
You everywhere in India.



Good Morning India
your indian travel partner

Perfect Gateway for Holidays & memorable moments.



www.goodmorningindiaholidays.in

- TOUR PACKAGES
- HOTEL BOOKING
- CAR RENTING
- SIGHT SEEING
- VACATIONS
- GUIDE
- FREE ITINERARY

**BOOK
NOW!**

+91- 97180 25667

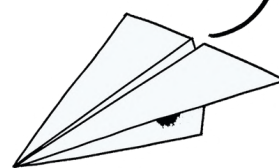
goodmorningindia19@gmail.com



TRAVEL

DESTINATION OF THE EDITION

Landour: The Whispering Hamlet Above the Clouds



Perched above the bustling hill station of Mussoorie, the serene cantonment town of Landour feels like a forgotten chapter from the British Raj—one that still breathes through stone cottages, ivy-covered churches, winding forest trails, and old-world cafes.

At nearly 2,300 meters above sea level, Landour offers something increasingly rare in modern tourism: silence. Unlike the crowded promenades of Mussoorie, Landour rewards travelers with slow walks, mountain air scented by deodar forests, and panoramic Himalayan views. It is also famously associated with author Ruskin Bond, whose stories helped immortalize the town's timeless charm.

Why Landour Should Be On Your Travel List

Landour was established as a British military cantonment in the 1820s and has retained much of its colonial character. It remains a serene retreat with forested ridges, heritage churches, and quiet streets. Local residents still greet visitors with warm hospitality, while strict zoning laws, commercial development remains limited, preserving its peaceful atmosphere.

BEST TIME TO VISIT

March–June:

Pleasant weather
and clear
mountain views

July–September:

Misty monsoon
landscapes.

October–November:

Crisp skies and
Himalayan
panoramas

December–February:

Occasional
snowfall and cozy
café culture

BEST CAFÉS IN LANDOUR

LANDOUR'S CAFÉ CULTURE IS LEGENDARY. HERE ARE SOME OF THE MOST LOVED SPOTS:



LANDOUR BAKEHOUSE

Perhaps the most famous bakery in town, celebrated for cheesecakes, breads, pastries, and colonial-era charm. Community opinions are mixed regarding crowds, but most visitors still consider it a must-see landmark.

CHAR DUKAN

literally meaning "Four Shops," this iconic square is Landour's social heart. Generations of travelers have gathered here for pancakes, tea, waffles, Maggi, and conversations beneath towering deodar trees.



CAFE DE LANDOUR

It is a beautiful café located in the scenic hills of Landour, Mussoorie. It is famous for its peaceful atmosphere, stunning mountain views, and delicious food. Visitors enjoy spending time here with friends and family while admiring the natural beauty around them. The café offers a variety of tasty dishes and refreshing beverages. A visit to Cafe De Landour creates a memorable and enjoyable experience for everyone.





LAL TIBBA

The highest point in the Mussoorie-Landour region, Lal Tibba offers spectacular views of snow-capped Himalayan peaks on clear days. A telescope point allows visitors to spot distant mountain ranges including Bandarpooch and Kedarnath.

Don't Miss - Sunrise photography
Mountain-view cafés
Himalayan telescope viewpoint

CAFE IVY

Nestled near Sisters Bazaar, this café is known for mountain views, relaxed ambience, and excellent coffee.

THE LANDOUR BOOKSTORE & CAFE

Perfect for book lovers seeking coffee, literature, and mountain tranquility.

SISTERS BAZAAR

A charming lane lined with heritage homes, bakeries, and small stores. The area is known for homemade jams, peanut butter, artisanal products, and old-world Himalayan charm

ST. PAUL'S CHURCH

Built in the 1830s, this historic church stands among tall trees and colonial-era architecture, offering one of the most peaceful stops in Landour.

ANIL'S CAFE

A Char Dukan classic known for pancakes, omelets, ginger-honey-lemon tea, and nostalgic mountain vibes.

LA LA LANDOUR

A stylish contemporary café blending modern aesthetics with Himalayan views.

THE MUDCUP CAFE

Popular among travelers for hearty meals and relaxed hill-town atmosphere.



SISTERS BAZAAR

A charming lane lined with heritage homes, bakeries, and small stores. The area is known for homemade jams, peanut butter, artisanal products, and old-world Himalayan charm

THE LANDOUR HERITAGE WALK

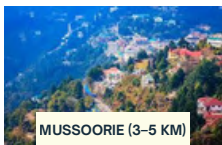
One of the finest experiences in Landour is simply walking. The heritage trail connecting Landour Clock Tower, Char Dukan, Sisters Bazaar, and Lal Tibba takes approximately 2-3 hours and reveals hidden cottages, mountain vistas, and historic landmarks.

GOYA

Lotte's Homebaked Goods & Cafe
/ roastery cafe / bakery cafe

A hidden gem serving homemade baked treats in a cozy setting.

Nearby Tourist Destinations



MUSSOORIE (3-5 KM)

HIGHLIGHTS

MALL ROAD, KEMPTON FALLS
GUN HILL, CAMEL'S BACK ROAD
COMPANY GARDEN



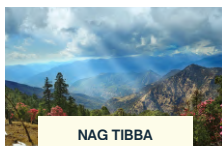
JABARKHET
NATURE RESERVE

A PRISTINE FOREST RESERVE
OFFERING BIRDBATCHING,
NATURE TRAILS, AND RICH
HIMALAYAN BIODIVERSITY.



GEORGE EVEREST
HOUSE

FORMER HOME OF SIR
GEORGE EVEREST, OFFERING
DRAMATIC VALLEY VIEWS AND
SUNSET PHOTOGRAPHY
OPPORTUNITIES.



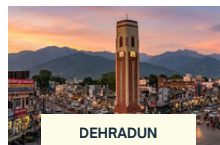
NAG TIBBA

THE HIGHEST PEAK IN THE
LOWER HIMALAYAN RANGE
AROUND MUSSOORIE AND ONE
OF NORTH INDIA'S MOST
POPULAR WEEKEND TREKS.



DHANALTI

KNOWN FOR ECO-PARKS,
CEDAR FORESTS, AND FEWER
CROWDS THAN MUSSOORIE.



DEHRADUN

A GATEWAY CITY OFFERING
ATTRACTIONS LIKE:
ROBBER'S CAVE
SAHASTRADHARA

SUGGESTED 2-DAY LANDOUR ITINERARY

Day 1

Arrive in Landour
Breakfast at Anil's Cafe
Explore Char Dukan
Visit St. Paul's Church
Lunch at Cafe Ivy
Sunset at Lal Tibba
Dinner at La La Landour

Day 2

Heritage Walk
Sisters Bazaar exploration
Coffee at The Landour Bookstore & Cafe
Visit George Everest House
Evening stroll on Mussoorie Mall Road

Landour isn't a destination you rush through—it's a place to linger. The joy lies in unhurried walks, conversations over coffee, mist rolling through deodar forests, and discovering why generations of writers, artists, and travelers continue to return. While Mussoorie entertains, Landour enchants. And that subtle difference is precisely what makes it unforgettable.

FASHION X



From Passion to profits

Own a fashion store, that shines



5 LACS INVESTMENT

FIXED MONTHLY SUPPORT

HUGE ROYALTY

**For more franchisee details,
contact: +919971893723**

Dropty

CARRY MEMORIES NOT LUGGAGE

DROPTY
LUGGAGE SERVICE

DEPARTURES

★ DEPARTURES

TERMINAL

GATES



Make Moments. Leave the Bags to Us
#DroptyTravels